



## SMALL BUSINESS START-UP GRANT APPLICATION

Applicant Legal Name: \_\_\_\_\_

Business proof of existence for legal entities or please provide other documentation to support the business's existence for non-legal entities. Use URL to locate your business if you have filed with the Iowa Secretary of State. Copy/paste the link here: <https://sos.iowa.gov/search/business/search.aspx>

Business Name (The Business Entity's legal name or if not yet established a legal business entity, provide the legal name of each individual who is an owner in the business along with the "doing business as" name of your business): \_\_\_\_\_

1. Why did you start your business? \_\_\_\_\_

2. What products or services do you provide? \_\_\_\_\_

3. Who are your customers? \_\_\_\_\_

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**4. Describe the impact the business will have on the vibrancy of Creston and Union County and the plans to market the business to the target audience:**

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**5. Describe how the business will address rural challenges through innovation and creativity:**

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**6. How many employees besides yourself do you have? Please provide documentation:** \_\_\_\_\_

**7. Date your business began sales or was open to the public:** \_\_\_\_\_

**Home Address (Street/City/State/Zip):** \_\_\_\_\_

**Business Address (Street/City/State/Zip):** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone Number (Provide best number to reach you):** \_\_\_\_\_

**Do you have a business website address? If so, please provide:** \_\_\_\_\_

**Are you on Social Media? If so, please list:** \_\_\_\_\_

**Business Hours:** \_\_\_\_\_

**Required Documentation Checklist to Accompany Application (please attach)**

- Business Plan
- Business Owner(s) Resume(s)
- Optional Document Checklist to Accompany Application:
- Letter(s) of Support